

## **HUGE PLAY PROJECT PLANNED IN BRONX**

Plans to construct a \$30,000,-000 recreation area in the Baychester section of the Bronx were announced at City Hall yesterday by William Zeckendorf, president of the real estate firm of Webb & Knapp, Inc.

Mr. Zeckendorf said the project, to be known as Freedomland, would not be a Webb & Knapp enterprise. It would be built and operated, he said, by a syndicate to which Webb & Knapp would lease the southern half of a 400-acre tract of vacant land it owns. The tract is bounded by the Hutchinson River, the Hutchinson River Parkway and the New England Thruway.

The Freedomland project was announced after Mr. Zeckendorf and representatives of the syndicate had discussed the proposal with Mayor Wagner and other city officials, including Bronx Borough President James J. Lyons, James Felt, chairman of the City Planning Commission, and Real Estate Commissioner J. Clarence Davies.

Mr. Zeckendorf said his concern had tentative plans for construction of middle-income housing and a "motor hotel" on the northern half of the 400-acre tract.

The Freedomland project is slated to include a living panorama of American history. It is to exclude thrill rides or "games of skill" but reportedly would provide a number of good restaurants, which, however, would not serve liquor.

The project planners have set June, 1960, as a completion date.

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